

## Case Study

Warwickshire based artist Lucy Cooke contacted Strategic Business Development & Support for help with understanding how to turn a passion into a successful business by helping her to understand how to successfully grow her business.



“I very much enjoyed coaching such a driven but modest individual as Lucy helping her to develop new ways of looking at things that were not natural to her initially.

She took to the new to her ideas very well and the businesses’ revenues increased by over 30% with more to come”

**Adrian Martin,**

“The advice Adrian has given me has enabled me to analyse the different components of my business allowing me to identify which parts to focus my attentions on. As a result I now have a clearer vision and the confidence to take my business to the next level.”

**Lucy Cook, Owner**