

Case Study

Point of Sale Business develops new project manufacturing strategy



Leicestershire based Path Retail Display Ltd, a Point of Sale business that specialises in bespoke installations into airports and Stores for the cosmetics industry contacted Strategic Business Development & Support for help with the Introduction of modular design and build techniques into the business as well as the development of a purchasing strategy to reduce the number of suppliers and stock outs that were resulting in costly delays and express delivery or pick up charges. The project resulted in a faster throughput of projects and reduced design and build costs.

“I found working with Adrian very motivational. He is excellent at encouraging you to both build on what you are already good at as well as help you to develop new skills and processes. He is very good at coaching you to allow you to see what might be staring you in the face to allow you to begin to build a strategy to grow the profitability of the business utilising his vast knowledge of the technologies and processes that are used in the manufacturing sector.”
Richard Parsons, Managing Director

